



Rod's Power & Marine  
Tofino, BC Canada  
Alberni Power & Marine  
Port Alberni, BC Canada  
Alberni Industrial Marine Supply  
Port Alberni, BC Canada



This Price List is for Information on Outboards that we do NOT currently have in stock!  
Please check our [INVENTORY Listings](#) and [CLEARANCE SPECIALS](#) first, for BEST Pricing.

**MERCURY 2017 PROGRAM YEAR**

*Revised August 27, 2016*

HP	MODEL	DESCRIPTION	MSRP	RPM WEB	
<b>VERADO</b>					
175	1175V13ED	175L VERADO	\$22,484	\$16,179	<b>Motor Abbreviation Key:</b>
175	1175V23ED	175XL VERADO	\$22,606	\$16,269	L Long Shaft - 20"
175	1175V24ED	175CXL VERADO	\$23,395	\$16,839	XL Extra Long Shaft - 25"
200	1201V13ED	200L VERADO 4-CYL	\$23,918	\$17,219	XXL Double Long Shaft - 30"
200	1201V23ED	200XL VERADO 4-CYL	\$24,050	\$17,309	C Counter Rotating
200	1201V24ED	200CXL VERADO 4-CYL	\$24,903	\$17,919	JPO Joy Stick Piloting
200	1201V13LD	200L VERADO PRO 4.8" 1.85	\$25,358	\$18,249	* Also Avail. w/Cambered Skeg
200	1201V23LD	200XL VERADO PRO 4.8" 1.85	\$25,539	\$18,379	** Only Avail. w/Cambered Skeg
225	1225V13LD	225L VERADO 4.8" 1.85	\$28,366	\$20,419	
225	1226V23LD	225XL VERADO 4.8" 1.85	\$28,465	\$20,489	
225	1225V23LD	225XL VERADO 5.44" 1.85	\$28,465	\$20,489	
225	1225V24LD	225CXL VERADO 5.44" 1.85	\$29,228	\$21,039	
225	1225V33LD	225XXL VERADO 5.44" 1.85	\$29,280	\$21,079	
225	1225V34LD	225CXXL VERADO 5.44" 1.85	\$30,038	\$21,619	
250	1251V13LD	250L VERADO PRO 4.8" 1.85	\$30,844	\$22,199	
250	1251V23LD	250XL VERADO PRO 4.8" 1.85	\$30,944	\$22,269	
250	1250V23LD	250XL VERADO 5.44" 1.85	\$30,944	\$22,269	
250	1250V24LD	250CXL VERADO 5.44" 1.85	\$31,698	\$22,819	
250	1250V33LD	250XXL VERADO 5.44" 1.85	\$31,698	\$22,819	
250	1250V34LD	250CXXL VERADO 5.44" 1.85	\$32,518	\$23,409	
300	1302V13LD	300L VERADO PRO 4.8" 1.75	\$33,060	\$23,799	
300	1302V23LD	300XL VERADO PRO 4.8" 1.75	\$33,163	\$23,869	
300	1300V13LD	300L VERADO 5.44" 1.85	\$33,060	\$23,799	
300	1300V14LD	300CL VERADO 5.44" 1.85	\$33,976	\$24,459	
300	1300V23LD	300XL VERADO 5.44" 1.85	\$33,163	\$23,869	
300	1300V24LD	300CXL VERADO 5.44" 1.85	\$33,900	\$24,399	
300	1300V33LD	300XXL VERADO 5.44" 1.85	\$33,900	\$24,399	
300	1300V34LD	300CXXL VERADO 5.44" 1.85	\$34,668	\$24,959	
300	1300V13LC	300L VERADO Cold Fusion White 5.44" 1.85	\$34,920	\$25,139	
300	1300V14LC	300CL VERADO Cold Fusion White 5.44" 1.85	\$35,836	\$25,799	
300	1300V23LC	300XL VERADO Cold Fusion White 5.44" 1.85	\$35,023	\$25,209	
300	1300V24LC	300CXL VERADO Cold Fusion White 5.44" 1.85	\$35,760	\$25,739	
300	1300V33LC	300XXL VERADO Cold Fusion White 5.44" 1.85	\$35,760	\$25,739	
300	1300V34LC	300CXXL VERADO Cold Fusion White 5.44" 1.85	\$36,528	\$26,289	
300	1300V13LY	300L VERADO Warm Fusion White 5.44" 1.85	\$34,920	\$25,139	
300	1300V14LY	300CL VERADO Warm Fusion White 5.44" 1.85	\$35,836	\$25,799	
300	1300V23LY	300XL VERADO Warm Fusion White 5.44" 1.85	\$35,023	\$25,209	
300	1300V24LY	300CXL VERADO Warm Fusion White 5.44" 1.85	\$35,760	\$25,739	
300	1300V33LY	300XXL VERADO Warm Fusion White 5.44" 1.85	\$35,760	\$25,739	
300	1300V34LY	300CXXL VERADO Warm Fusion White 5.44" 1.85	\$36,528	\$26,289	
300	1300V23LP	300XL VERADO Pearl Fusion White 5.44" 1.85	\$35,023	\$25,209	
300	1300V24LP	300CXL VERADO Pearl Fusion White 5.44" 1.85	\$35,760	\$25,739	
300	1300V33LP	300XXL VERADO Pear; Fusion White 5.44" 1.85	\$35,760	\$25,739	



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HP	MODEL	DESCRIPTION	MSRP	RPM WEB
300	1300V34LP	300CXXL VERADO Pearl Fusion White 5.44" 1.85	\$36,528	\$26,289
300	1301V13LD	300L VERADO 5.44" 1.75 HD	\$33,373	\$24,019
300	1301V14LD	300CL VERADO 5.44" 1.75 HD	\$34,289	\$24,679
300	1301V23LD	300XL VERADO 5.44" 1.75 HD	\$33,480	\$24,099
300	1301V24LD	300CXL VERADO 5.44" 1.75 HD	\$34,284	\$24,679
300	1301V33LD	300XXL VERADO 5.44" 1.75 HD	\$34,284	\$24,679
300	1301V34LD	300CXXL VERADO 5.44" 1.75 HD	\$34,986	\$25,189
300	1301V13LC	300L VERADO Cold Fusion White 5.44" 1.75 HD	\$35,233	\$25,359
300	1301V14LC	300CL VERADO Cold Fusion White 5.44" 1.75 HD	\$36,149	\$26,019
300	1301V23LC	300XL VERADO Cold Fusion White 5.44" 1.75 HD	\$35,340	\$25,439
300	1301V24LC	300CXL VERADO Cold Fusion White 5.44" 1.75 HD	\$36,144	\$26,019
300	1301V33LC	300XXL VERADO Cold Fusion White 5.44" 1.75 HD	\$36,144	\$26,019
300	1301V34LC	300CXXL VERADO Cold Fusion White 5.44" 1.75 HD	\$36,846	\$26,519
300	1301V13LY	300L VERADO Warm Fusion White 5.44" 1.75 HD	\$35,233	\$25,359
300	1301V14LY	300CL VERADO Warm Fusion White 5.44" 1.75 HD	\$36,149	\$26,019
300	1301V23LY	300XL VERADO Warm Fusion White 5.44" 1.75 HD	\$35,340	\$25,439
300	1301V24LY	300CXL VERADO Warm Fusion White 5.44" 1.75 HD	\$36,144	\$26,019
300	1301V33LY	300XXL VERADO Warm Fusion White 5.44" 1.75 HD	\$36,144	\$26,019
300	1301V34LY	300CXXL VERADO Warm Fusion White 5.44" 1.75 HD	\$36,846	\$26,519
350	1350V131D	350L VERADO 5.44" 1.75 HD	\$34,920	\$25,139
350	1350V141D	350CL VERADO 5.44" 1.75 HD	\$35,856	\$25,809
350	1350V231D	350XL VERADO 5.44" 1.75 HD	\$34,920	\$25,139
350	1350V241D	350CXL VERADO 5.44" 1.75 HD	\$35,549	\$25,589
350	1350V331D	350XXL VERADO 5.44" 1.75 HD	\$35,158	\$25,309
350	1350V341D	350CXXL VERADO 5.44" 1.75 HD	\$35,773	\$25,749
350	1350V131C	350L VERADO Cold Fusion White 5.44" 1.75 HD	\$36,806	\$26,499
350	1350V141C	350CL VERADO Cold Fusion White 5.44" 1.75 HD	\$37,741	\$27,169
350	1350V231C	350XL VERADO Cold Fusion White 5.44" 1.75 HD	\$36,806	\$26,499
350	1350V241C	350CXL VERADO Cold Fusion White 5.44" 1.75 HD	\$37,435	\$26,949
350	1350V331C	350XXL VERADO Cold Fusion White 5.44" 1.75 HD	\$37,043	\$26,669
350	1350V341C	350CXXL VERADO Cold Fusion White 5.44" 1.75 HD	\$37,658	\$27,109
350	1350V131Y	350L VERADO Warm Fusion White 5.44" 1.75 HD	\$36,806	\$26,499
350	1350V141Y	350CL VERADO Warm Fusion White 5.44" 1.75 HD	\$37,741	\$27,169
350	1350V231Y	350XL VERADO Warm Fusion White 5.44" 1.75 HD	\$36,806	\$26,499
350	1350V241Y	350CXL VERADO Warm Fusion White 5.44" 1.75 HD	\$37,435	\$26,949
350	1350V331Y	350XXL VERADO Warm Fusion White 5.44" 1.75 HD	\$37,043	\$26,669
350	1350V341Y	350CXXL VERADO Warm Fusion White 5.44" 1.75 HD	\$37,658	\$27,109
350	1350V231P	350XL VERADO Pearl Fusion White 5.44" 1.75 HD	\$36,806	\$26,499
350	1350V241P	350CXL VERADO Pearl Fusion White 5.44" 1.75 HD	\$37,435	\$26,949
350	1350V331P	350XXL VERADO Pearl Fusion White 5.44" 1.75 HD	\$37,043	\$26,669
350	1350V341P	350CXXL VERADO Pearl Fusion White 5.44" 1.75 HD	\$37,658	\$27,109
<b>VERADO with Joystick Piloting for Outboards (Requires JPO Kit, see Rigging Guide)</b>				
250	1253V231D	250XL VERADO JPO 5.44" 1.85	* \$30,944	\$22,269
250	1253V241D	250CXL VERADO JPO 5.44" 1.85	* \$31,698	\$22,819
250	1253V331D	250XXL VERADO JPO 5.44" 1.85	* \$31,698	\$22,819
250	1253V341D	250CXXL VERADO JPO 5.44" 1.85	* \$32,518	\$23,409



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HP	MODEL	DESCRIPTION		MSRP	RPM WEB
300	1303V13LD	300L VERADO JPO 5.44" 1.85	*	\$33,060	\$23,799
300	1303V14LD	300CL VERADO JPO 5.44" 1.85	*	\$33,163	\$23,869
300	1303V23LD	300XL VERADO JPO 5.44" 1.85	*	\$33,060	\$23,799
300	1303V24LD	300CXL VERADO JPO 5.44" 1.85	*	\$33,976	\$24,459
300	1303V33LD	300XXL VERADO JPO 5.44" 1.85	*	\$33,163	\$23,869
300	1303V34LD	300CXXL VERADO JPO 5.44" 1.85	*	\$33,900	\$24,399
300	1303V13LC	300L VERADO JPO Cold Fusion White 5.44" 1.85	*	\$33,900	\$24,399
300	1303V14LC	300CL VERADO JPO Cold Fusion White 5.44" 1.85	*	\$34,668	\$24,959
300	1303V23LC	300XL VERADO JPO Cold Fusion White 5.44" 1.85	*	\$34,920	\$25,139
300	1303V24LC	300CXL VERADO JPO Cold Fusion White 5.44" 1.85	*	\$35,836	\$25,799
300	1303V33LC	300XXL VERADO JPO Cold Fusion White 5.44" 1.85	*	\$35,023	\$25,209
300	1303V34LC	300CXXL VERADO JPO Cold Fusion White 5.44" 1.85	*	\$35,760	\$25,739
300	1303V13LY	300L VERADO JPO Warm Fusion White 5.44" 1.85	*	\$35,760	\$25,739
300	1303V14LY	300CL VERADO JPO Warm Fusion White 5.44" 1.85	*	\$36,528	\$26,289
300	1303V23LY	300XL VERADO JPO Warm Fusion White 5.44" 1.85	*	\$34,920	\$25,139
300	1303V24LY	300CXL VERADO JPO Warm Fusion White 5.44" 1.85	*	\$35,836	\$25,799
300	1303V33LY	300XXL VERADO JPO Warm Fusion White 5.44" 1.85	*	\$35,023	\$25,209
300	1303V34LY	300CXXL VERADO JPO Warm Fusion White 5.44" 1.85	*	\$35,760	\$25,739
300	1308V13LP	300L VERADO JPO Pearl Fusion White 5.44" 1.85	**	\$35,760	\$25,739
300	1308V14LP	300CL VERADO JPO Pearl Fusion White 5.44" 1.85	**	\$36,528	\$26,289
300	1308V23LP	300XL VERADO JPO Pearl Fusion White 5.44" 1.85	**	\$34,920	\$25,139
300	1308V24LP	300CXL VERADO JPO Pearl Fusion White 5.44" 1.85	**	\$35,836	\$25,799
300	1308V33LP	300XXL VERADO JPO Pearl Fusion White 5.44" 1.85	**	\$35,023	\$25,209
300	1308V34LP	300CXXL VERADO JPO Pearl Fusion White 5.44" 1.85	**	\$35,760	\$25,739
300	1307V13LD	300L VERADO JPO 5.44" 1.75 HD	**	\$35,760	\$25,739
300	1307V14LD	300CL VERADO JPO 5.44" 1.75 HD	**	\$36,528	\$26,289
300	1307V23LD	300XL VERADO JPO 5.44" 1.75 HD	**	\$34,920	\$25,139
300	1307V24LD	300CXL VERADO JPO 5.44" 1.75 HD	**	\$35,836	\$25,799
300	1307V33LD	300XXL VERADO JPO 5.44" 1.75 HD	**	\$35,023	\$25,209
300	1307V34LD	300CXXL VERADO JPO 5.44" 1.75 HD	**	\$35,760	\$25,739
300	1307V13LC	300L VERADO JPO Cold Fusion White 5.44" 1.75 HD	**	\$35,760	\$25,739
300	1307V14LC	300CL VERADO JPO Cold Fusion White 5.44" 1.75 HD	**	\$36,528	\$26,289
300	1307V23LC	300XL VERADO JPO Cold Fusion White 5.44" 1.75 HD	**	\$34,920	\$25,139
300	1307V24LC	300CXL VERADO JPO Cold Fusion White 5.44" 1.75 HD	**	\$35,836	\$25,799
300	1307V33LC	300XXL VERADO JPO Cold Fusion White 5.44" 1.75 HD	**	\$35,023	\$25,209
300	1307V34LC	300CXXL VERADO JPO Cold Fusion White 5.44" 1.75 HD	**	\$35,760	\$25,739
300	1307V13LY	300L VERADO JPO Warm Fusion White 5.44" 1.75 HD	**	\$35,760	\$25,739
300	1307V14LY	300CL VERADO JPO Warm Fusion White 5.44" 1.75 HD	**	\$36,528	\$26,289
300	1307V23LY	300XL VERADO JPO Warm Fusion White 5.44" 1.75 HD	**	\$34,920	\$25,139
300	1307V24LY	300CXL VERADO JPO Warm Fusion White 5.44" 1.75 HD	**	\$35,836	\$25,799
300	1307V33LY	300XXL VERADO JPO Warm Fusion White 5.44" 1.75 HD	**	\$35,023	\$25,209
300	1307V34LY	300CXXL VERADO JPO Warm Fusion White 5.44" 1.75 HD	**	\$35,760	\$25,739
350	1358V131D	350L VERADO JPO 5.44" 1.75 HD	**	\$34,920	\$25,139
350	1358V141D	350CL VERADO JPO 5.44" 1.75 HD	**	\$35,856	\$25,809
350	1358V231D	350XL VERADO JPO 5.44" 1.75 HD	**	\$34,920	\$25,139
350	1358V241D	350CXL VERADO JPO 5.44" 1.75 HD	**	\$35,549	\$25,589



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350	1358V331D	350XXL VERADO JPO 5.44" 1.75 HD	** \$35,158	\$25,309
350	1358V341D	350CXXL VERADO JPO 5.44" 1.75 HD	** \$35,773	\$25,749
350	1358V131C	350L VERADO JPO Cold Fusion White 5.44" 1.75 HD	** \$36,806	\$26,499
350	1358V141C	350CL VERADO JPO Cold Fusion White 5.44" 1.75 HD	** \$37,741	\$27,169
350	1358V231C	350XL VERADO JPO Cold Fusion White 5.44" 1.75 HD	** \$36,806	\$26,499
350	1358V241C	350CXL VERADO JPO Cold Fusion White 5.44" 1.75 HD	** \$37,435	\$26,949
350	1358V331C	350XXL VERADO JPO Cold Fusion White 5.44" 1.75 HD	** \$37,043	\$26,669
350	1358V341C	350CXXL VERADO JPO Cold Fusion White 5.44" 1.75 HD	** \$37,658	\$27,109
350	1358V131Y	350L VERADO JPO Warm Fusion White 5.44" 1.75 HD	** \$36,806	\$26,499
350	1358V141Y	350CL VERADO JPO Warm Fusion White 5.44" 1.75 HD	** \$37,741	\$27,169
350	1358V231Y	350XL VERADO JPO Warm Fusion White 5.44" 1.75 HD	** \$36,806	\$26,499
350	1358V241Y	350CXL VERADO JPO Warm Fusion White 5.44" 1.75 HD	** \$37,435	\$26,949
350	1358V331Y	350XXL VERADO JPO Warm Fusion White 5.44" 1.75 HD	** \$37,043	\$26,669
350	1358V341Y	350CXXL VERADO JPO Warm Fusion White 5.44" 1.75 HD	** \$37,658	\$27,109
350	1358V131P	350L VERADO JPO Pearl Fusion White 5.44" 1.75 HD	** \$36,806	\$26,499
350	1358V141P	350CL VERADO JPO Pearl Fusion White 5.44" 1.75 HD	** \$37,741	\$27,169
350	1358V231P	350XL VERADO JPO Pearl Fusion White 5.44" 1.75 HD	** \$36,806	\$26,499
350	1358V241P	350CXL VERADO JPO Pearl Fusion White 5.44" 1.75 HD	** \$37,435	\$26,949
350	1358V331P	350XXL VERADO JPO Pearl Fusion White 5.44" 1.75 HD	** \$37,043	\$26,669
350	1358V341P	350CXXL VERADO JPO Pearl Fusion White 5.44" 1.75 HD	** \$37,658	\$27,109

Available with Cambered Skeg for same Price \*

Only Available with Cambered Skeg \*\*